

# All Roads Lead to Texas!



## 2010 Annual Convention & Marketplace

September 9-11, 2010

Hilton Austin Hotel

Austin, Texas

### EXHIBITOR RENTAL AGREEMENT

Please complete all sections below, including official signature and date at the bottom of the page.

If paying by credit card, you may fax rental agreements to TAMP at 530-484-2906 or, if paying by check, please mail rental agreements to TAMP, 14901 Quorum Drive, Ste. 435, Dallas, Texas 75254.

#### CONTACT INFORMATION

Company: \_\_\_\_\_

Contact: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

Email \_\_\_\_\_

Booth Contact Name: \_\_\_\_\_

Booth Contact Email: \_\_\_\_\_

Booth Selection (each booth is 10'x10'):

MEMBER Price .....\$1495 \_\_\_\_\_

Non-MEMBER Price .....\$1995 \_\_\_\_\_

Number of booths requested \_\_\_\_\_

Each booth includes two complimentary convention registrations

Name \_\_\_\_\_

Name \_\_\_\_\_

\_\_\_\_ # of additional company personnel @ \$175 ea = \$ \_\_\_\_\_

#### Please attach sheet with additional names.

\_\_\_\_ # of Friday Party Tickets (included in registration fee)

\_\_\_\_ # of Friday Welcome Lunch Tickets (included in registration fee)

#### PAYMENT INFORMATION

Please reserve booth space at the TAMP 2010 Annual Convention and Marketplace for my company. I have enclosed payment in full of \$ \_\_\_\_\_ to reserve my booth space. No reservation will be made without full payment at the time of submission.

Check enclosed (make checks payable to TAMP)

Charge my credit card:  AMX  VISA  MC

Name on card: \_\_\_\_\_

Card # \_\_\_\_\_ Exp Date \_\_\_\_\_

Signature: \_\_\_\_\_ Date \_\_\_\_\_

#### EXHIBITION POLICIES:

TAMP shall regard this document, upon receipt at TAMP headquarters, as a formal application on the part of the forwarding company to participate in the 2010 Annual Convention and Marketplace in the capacity of Exhibitor. Further, the forwarding company agrees to accept any allocation of booth space as deemed appropriate by the TAMP Convention Committee in accordance with the booth selection process as stated in this Prospectus. All correspondence and inquiries originating from TAMP shall be directed to the individual listed on this form as the company contact. It is this individual that TAMP will designate as the Official Company Representative through whom all correspondence will take place and who principally will be responsible for the prompt and complete payment of all fees due to TAMP.

Non-competing events: Companies who exhibit and participate in the TAMP Annual Convention & Marketplace agree that they will not host any events that conflict with TAMP events. Companies will be allowed to host events on Thursday after 7:30pm, on Friday after 10:00pm and on Saturday after 4:00pm. Violations of this policy will result in forfeiture of all fees and dismantling of the company's booth at Marketplace.

Payment in full is required upon submission of this form. If payment is not received with this form, no space will be reserved. All reservations must be made by July 16, 2010 to ensure adequate time for booth assignment and setup information. Exhibitors will not be able to set-up until all exhibit fees or any delinquent payments are made to TAMP in full.

#### CANCELLATION and REFUND POLICY

Notice of cancellation must be made in writing (No exceptions) and sent to TAMP.

#### Cancellation schedule:

After July 16, 2010 — No refunds for booth payment

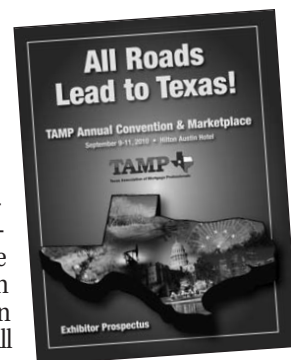
After the signing of the Rental Agreement, a decrease in exhibit space is considered to be the equivalent of a cancellation. Exhibitors will be held responsible for the original terms of the agreement.

I hereby state that I have read and will comply with the terms and conditions regarding TAMP 2010 as set forth in the exhibitor prospectus. I understand that terms and conditions will be strictly enforced.

Official Signature \_\_\_\_\_

Date \_\_\_\_\_

Rental Agreement will not be processed or considered definite until agreement is signed and fees are received.



**DEADLINE TO REGISTER & RESERVE BOOTH: JULY 16, 2010**

# Terms, Conditions, & Rules for the TAMP 2010 Annual Convention & Marketplace

For the purposes below, "Management" shall mean the Texas Association of Mortgage Professionals, "Exhibitor" shall mean the exhibiting company and its representatives, and "Exhibit Site" shall mean the Hilton Austin.

It is stipulated that each Exhibitor and their representative adhere to the following rules.

## 1. Purpose of Exhibition

This Exhibition is an integral part of the TAMP 2010 Annual Convention and Marketplace. To assure that the Exhibition will further the above purpose, admission to the display floor is limited to qualified persons. Admission to all events at the TAMP 2010 Annual Convention & Marketplace is by badge only. Since the primary purpose of the Association is to educate delegates on products and services of the Exhibitor, emphasis on all exhibits shall be to fully describe uses of products and services offered by the Exhibitor. This shall include display of all such products and services offered by the Exhibitor. Exhibits must not be in violation of the Management's policies and code of ethics. While acknowledging the value of explaining the cost of products and services to delegates, the Management requires that the Exhibitor does not dispense or sell any services, products, or devices merely for profit.

## 2. Indemnity and Limitation of Liability

Neither TAMP, nor any division of TAMP, nor the Exhibit Site, nor any of the officers, agents, employees, or other representatives, shall be held liable for, and they are hereby released from, liability for any damage, loss, harm, or injury to the person or property of the Exhibitor or any of its officers, agents, employees, or other representatives, resulting from water or accident or any other cause. The Exhibitor shall indemnify, defend, and protect the Management and the Exhibit Site, and save Management and the Exhibit Site harmless from any and all claims, demands, suits, liability damages, loss, costs, attorney's fees, and expenses of any kind or nature which might result from or arise from any action or failure to act on the part of the Exhibitor or its officers, agents, employees, or other representatives. It is the responsibility of the Exhibitor to maintain proper insurance coverage for its property and liability. It is understood that the Management, the Exhibit Site, and all staff, agents, and representatives are harmless from any claims arising from the products given to the attendees during the exhibition show.

## 3. Assignment of Exhibit Space

Management shall assign the Exhibit Space to the Exhibitor for the period of the Exhibit, provided the Exhibit Site is made available to Management. Such assignment is made for the period of this Exhibit only and does not imply that the same or similar space be held or offered for future exhibits. Every effort will be made to respect the Exhibitor's space choices whenever possible, but the Management's decision will be final. Management reserves the right to transfer assignment when such action is deemed to be in the best interest of the total exhibition. Management reserves the right to withdraw its acceptance of this contract if it determines in its sole discretion that the Exhibitor is not eligible to participate if the Exhibitor's product is not eligible to be displayed in this Exhibit.

## 4. Use of Exhibit Space

An Exhibitor shall not assign to a third party its rights hereunder to the Exhibit Space or any portion thereof without the written consent of Management, which it may withhold at its sole discretion. If such consent is given, the Exhibitor shall assume full responsibility for the conduct of the assignees and all its representatives, and the Exhibitor shall not charge its assignee more than a proportionate share of the exhibit fee based upon the amount of Exhibit Space assigned.

## 5. Installation

It is explicitly agreed by the Exhibitor that in the event they fail to install their products in assigned Exhibit Space or fail to remit payment for required space rental at the time specified, Management shall have the right to take possession of said space and lease same or part thereof to such parties and upon such terms and conditions as it may deem proper.

## 6. Displays, Decoration, and Music

Merchandise, signs, decorations, or display fixtures shall not be pasted, taped, nailed, or tacked to walls. No exhibit, merchandise, or equipment shall be left in any aisle, but shall be confined to the Exhibit Space. No signs or advertising devices shall be displayed outside Exhibit Space. Advertising material or signs of firms other than those which have engaged space is prohibited. Exhibitors who play any form of copyrighted music in their Exhibit or private meetings during this event, are required to be licensed by either or both the American Society of Composers, Authors and Publishers (ASCAP) and/or Broadcast Music Inc. (BMI). Exhibition producers, the Association sponsor and facility management independently and severally disclaim any licensing responsibility for public performance of unlicensed music by Exhibitors during this event.

## 7. Fire Regulations

Exhibitor shall not pack merchandise in paper, straw excelsior or any other readily flammable material. All cartons stored in the Exhibit Site shall be emptied of contents.

## 8. Booth Equipment and Services

Space rental includes: limited and contracted space, one draped table, and two chairs.

## 9. Storage and Packaging Crate and Boxes

Exhibitor will not be permitted to store packing crates and boxes in the booth or the Exhibit Hall during the Exhibit. It is the Exhibitor's responsibility to mark and identify all crates and boxes. Crates not properly marked or identified may be destroyed. No trunks, cases, or packing materials shall be brought into or out of Exhibit Space during Exhibit hours.

## 10. Observance of Laws

Exhibitor shall abide by and observe all laws, rules, regulations, and ordinances of any applicable government authority and all rules of the Exhibit Site.

## 11. Cancellation or Termination of Exhibit

No refunds will be made after July 16, 2010.

## 12. Exhibitor Conduct

Exhibitor and its representatives shall not congregate or solicit trade in the aisles. The prior written consent of Management is required for the employment or use of any live model, demonstrator, solicitor, or device for mechanical reproduction of sound. Such employment or use shall be confined to the Exhibit Space. Management, in its sole and absolute discretion, may withdraw its consent at any time, in which even Exhibitor shall terminate any activity forthwith. Distribution of pamphlets, brochures, or any advertising matter must be confined to the Exhibit Space. Exhibitor shall refrain from any actions that will distract attendees from attendance at the Exhibit during open hours. Exhibitor shall not enter into another Exhibitor's space without invitation or when unattended. Exhibitor or any of its representatives shall not conduct itself in a non-professional manner offensive to standards of decency or good taste.

## 13. Union Labor

Exhibitor must comply with all union regulations applicable to set-up, display, and dismantling of its exhibits where applicable.

## 14. Arbitration

Any controversy or claim between the parties hereto arising out of or related to the provisions of the agreement or the breach thereof shall be settled by arbitration in Dallas, Texas, in accordance with the Rules of the American Arbitration Association and judgment upon the award rendered by the Arbitrator may be entered in any court having jurisdiction thereof.

## 15. Jurisdiction

Both Management and Exhibitor consent to the jurisdiction of the Texas District and Appellate Courts and the U.S. District Court for the Western District of Texas, for all purposes in connection with this agreement. The parties agree that review of process may be obtained by registered mail, return receipt requested, within or outside the state of Texas.

## 16. Agreement to Terms, Conditions, and Rules

Exhibitor agrees to observe and abide by the foregoing Terms, Conditions, and Rules and by those rules made by Management from time to time for the efficient or safe operation of the Exhibit, including but not limited to those contained in this contract. In addition to the Management's right to close an Exhibit and cancel its Exhibitor Agreement, Management, in its sole judgment, may refuse to consider for participation in future Exhibits any Exhibitor who violates or fails to abide by all such Terms, Conditions, and Rules. Purchase of a booth confirms Exhibitors Agreement to abide by the Terms, Conditions, and Rules of the event.

The foregoing rules have been formulated in the best interest of Exhibitors. The cooperation of our patrons is requested. All points not covered herein are subject to settlement by the Management.

# All Roads Lead to Texas!



## 2010 Annual Convention & Marketplace REGISTER NOW!

### Deadline to Register:

Please remember that the deadline for booth registration is July 16, 2010

### Deadline for Hotel Reservations:

August 9, 2010

Make your reservations early as there is no guarantee of room availability or group rate availability after August 9th or once the TAMP room block is full. The first night's non-refundable deposit will be required when the reservation is made.

### Cancellations:

Written cancellation must be received by TAMP on or before the dates listed below to receive the correlating refund amount for booth registration.

On or before July 16, 2010 – Full Refund

After July 16, 2010 – No Refund

### Reminder of Special Policies and Regulations:

Due to regulations, liability, and safety concerns, children under the age of 17 years of age will not be allowed in Marketplace.

Ancillary Receptions and Hospitality Suites are allowed to be open during the following times only:

Thursday, September 9 after 7:30 pm

Friday, September 10 after 10:00 pm

Saturday, September 11 after 4:00 pm

All other times throughout the convention are prohibited.

Companies in violation of this policy will not be allowed to exhibit at Marketplace on Saturday, September 11th and the company's booth will be closed down.

This year's convention schedule allows ample opportunities for you to entertain and network with your clients without missing other TAMP activities.

### Friday Evening "Celebrate Texas" Party – Networking & Fun!

This party will be the highlight of the Convention! "Celebrate Texas" at TAMP's high-energy party with lots of food, drink and lively entertainment. Reserve your tickets now (see registration form).

You must RSVP to attend this event. Don't miss out-everyone will be there!

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### SPONSORSHIP AGREEMENT

Maximize your exposure at the TAMP 2010 Convention and Marketplace by participating in our sponsor program.

Reserve your company's name in the spotlight today as sponsorship opportunities are limited to one per event. Sponsors will receive recognition at the event.

Sponsors of certain events will have the opportunity to address the group. Signage will be provided announcing your company as a sponsor of the event.

#### Convention Sponsorship Opportunities Agreement

- In-Kind Lanyards (In-Kind)
- \$1,500 Education Sessions/All Day Friday
- \$600 Refreshment Breaks (Friday) – 2 available
- \$3,500 Name Badges
- \$2,500 TAMP Friday Evening Party
- \$2,500 Welcome Lunch
- \$1,000 Relaxation Station
- \$500 Supporting Friend of TAMP
- \$1,000 Distinguished Friend of TAMP

COMPANY \_\_\_\_\_ REPRESENTATIVE NAME \_\_\_\_\_

ADDRESS \_\_\_\_\_ CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP CODE \_\_\_\_\_

PHONE \_\_\_\_\_ FAX \_\_\_\_\_ EMAIL \_\_\_\_\_

We, the undersigned are sponsoring the following event(s): \_\_\_\_\_.

Authorized Signature: \_\_\_\_\_

#### Payment Method

I have enclosed a check in the amount of \$ \_\_\_\_\_ made payable to TAMP. Check# \_\_\_\_\_

Charge my  Visa  MC  AMEX  Discover in the amount of \$ \_\_\_\_\_

CARD ACCOUNT NUMBER \_\_\_\_\_ EXP DATE \_\_\_\_\_

CARDHOLDER'S NAME \_\_\_\_\_ SIGNATURE OF CARDHOLDER \_\_\_\_\_

Please complete the form with all applicable information. Make checks payable to TAMP.  
Send completed form and check to:

**TAMP, 14901 Quorum Drive, Suite 435, Dallas, Texas 75254**

You may fax this form if you are paying by credit card to 530-484-2906.

For questions contact TAMP 800-850-8262.

**Deadline for Sponsorship Agreement: July 16, 2010**

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TAMP is able to offer quality education and business networking opportunities because of the direct support and dedication of its sponsors. By becoming a convention sponsor you ensure the success of our industry. Thank you for considering the sponsorship opportunities available.

### 2010 Sponsorship Opportunities

Increase your company exposure at the 2010 TAMP Annual Convention & Marketplace by becoming a TAMP Sponsor. Your company will receive formal recognition of your commitment to the industry.

- Recognition of the sponsorship in the On-Site Convention Program
- Recognition at the Welcome Lunch
- Recognition on the TAMP website
- Recognition throughout the convention via announcements
- Signage at the event

**The deadline to return your sponsorship agreement is July 16, 2010.**

**LANYARDS (In Kind)** – Keep your company name at “eye-level” by sponsoring the lanyards worn by all attendees throughout the convention.

**EDUCATION SESSIONS – FRIDAY ALL DAY - \$1,500** – This sponsorship allows your company to have great visibility during the education sessions on Friday. By sponsoring the sessions on Friday, you will receive signage at the education sessions and will have the opportunity to provide collateral in the session rooms for added exposure. Only one sponsor will be allowed to provide maximum exposure for your company. As an ADDED BONUS, your company will be allowed to introduce the speakers presenting at all sessions on Friday.

**REFRESHMENT BREAKS – \$600 ea. (2 available)** – Your company will be recognized with signs at the break stations throughout the convention on Friday. You are welcome to enhance the sponsorship by providing your own napkins with your logo prominently displayed (note: logo napkins provided by company at their cost). Company may have representatives “meeting and greeting” attendees during the breaks.

**NAME BADGES – \$3,500** – Keep your company name at “eye-level” by sponsoring the badges worn by all attendees throughout the convention. Your company logo will be incorporated into the name badge for high visibility.

**WELCOME LUNCH – \$2,500** – Your company has the opportunity to be recognized at one of the largest events held during the TAMP convention. By sponsoring this event your company will be introduced at the event and have an opportunity to make welcoming remarks, have the company logo prominently displayed during the event, and receive a complimentary reserved VIP table for 8 for the lunch, including 8 lunch tickets. Sponsoring company may place company collateral on tables at the event.

**FRIDAY EVENING PARTY – \$2,500** – This Party will be the highlight of the Convention! Light up the night at TAMP’s high-energy party—lots of food, drink and entertainment. Sponsoring company will have the opportunity to make welcoming remarks, introduce the featured entertainment and receive prominent signage and logo recognition at the event. Sponsoring company may place company collateral at a prominent display location inside the event room. Additional recognition will be provided in the conference program highlighting the event.

**RELAXATION STATION – \$1,000** – Be the buzz at Marketplace! Attendees will love taking advantage of a seated-massage. The sponsor of this event will have a “relaxation station” booth (placed complimentary) next to their company booth which will feature seated massages for attendees walking the floor at Marketplace. The sponsor will have company/logo signage in the relaxation booth. This is a popular service that attendees will truly enjoy.

**“FRIENDS OF TAMP” CONVENTION SPONSORSHIP OPPORTUNITIES** – TAMP is providing opportunities for other sponsorships at very affordable levels to allow companies to participate in supporting the convention. Sponsors will receive prominent signage and recognition at all convention activities, including recognition on the TAMP website and in the convention program. Please join TAMP as a sponsor to ensure a successful 2010 Convention & Marketplace!

**\$500 Supporting Friend of TAMP Sponsorship Level**

**\$1,000 Distinguished Friend of TAMP Sponsorship Level**

All sponsorships must be paid in full by July 16, 2010. If payment is not received by July 16, 2010, sponsorship may be forfeited.

To Reserve Your Sponsorship please contact: TAMP at (800) 850-8262 or (214) 239-0192 • Email: [tamb@tamb.org](mailto:tamb@tamb.org)